



October 2018

## Imagine and Adobe

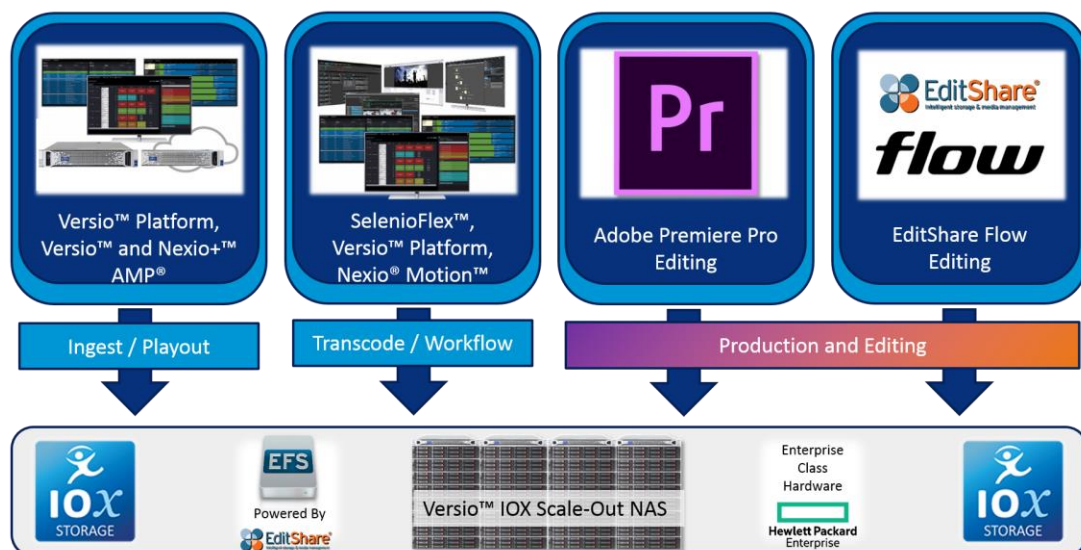
The Imagine Communications-Adobe alliance closely unites industry-leading playout solutions with graphics creation tools to provide media companies with a one-of-a-kind, best-of-breed toolkit for producing, modifying and playing out creative assets at new levels of efficiency and ease-of-use.



Imagine Versio™ IOX storage solutions deliver unprecedented levels of bandwidth and storage to support demanding media workflows. These high-performance online storage systems are specifically designed for broadcast and production facilities, including news, sports and live-event applications. They provide sharable and scalable storage throughout the content lifecycle, while offering the highest levels of digital asset protection.

- **Flexible capacity and bandwidth.** Allows scaling of storage and bandwidth as your requirements grow and even during on-air operations, without affecting existing media
- **High availability.** Enables continuous broadcast operations, with no performance degradation in the event of multiple and simultaneous failures
- **Facilitates collaboration.** Provides true shared access for fast-turnaround editorial environments and shorter time to air. Ingest from baseband, stream, or file. Edit while clips are still growing. Playout from same storage domain.

## Versio™ IOX Scale-Out NAS Ecosystem



## Why use Adobe Premiere Pro CC?

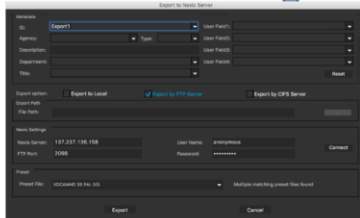
The unification of Imagine Communications' family of shared storage solutions with Adobe's industry-leading nonlinear editor, Adobe® Premiere Pro® CC, available in Adobe Creative Cloud®, streamlines fast turnaround productions and native file exchanges in the most demanding editing operations.



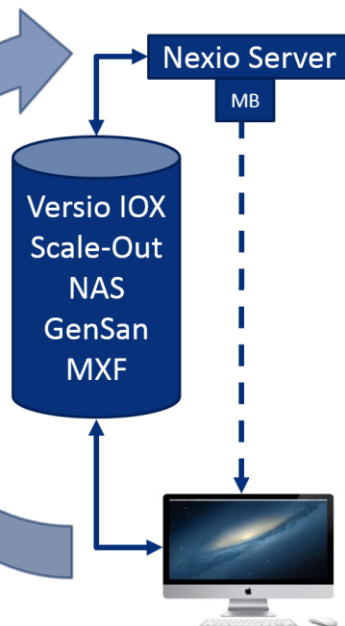
**Adobe Premiere Pro CC** is a professional video editing application that serves as the hub for Adobe production workflows. Adobe Premiere Pro runs best with ample memory, fast disks, and powerful CPUs and graphics, especially when working with large file formats or VR content.

### GENSAN MXF

Native support for MXF:  
single storage repository;  
No gateway or separate  
edit NAS required



Nexio Export sends  
finished edit direct to  
NAS or via FTP



Nexio server records  
are all on NAS

Record	Record Date	Start	Duration	Agency	Video Format	Media Type
001	2014-03-21 10:00:00	00:00:00:00	00:00:00:00	00:00:00:00	00:00:00:00	Video Clip
002	2014-03-21 10:00:00	00:00:00:00	00:00:00:00	00:00:00:00	00:00:00:00	Video Clip
003	2014-03-21 10:00:00	00:00:00:00	00:00:00:00	00:00:00:00	00:00:00:00	Video Clip
004	2014-03-21 10:00:00	00:00:00:00	00:00:00:00	00:00:00:00	00:00:00:00	Video Clip
005	2014-03-21 10:00:00	00:00:00:00	00:00:00:00	00:00:00:00	00:00:00:00	Video Clip
006	2014-03-21 10:00:00	00:00:00:00	00:00:00:00	00:00:00:00	00:00:00:00	Video Clip
007	2014-03-21 10:00:00	00:00:00:00	00:00:00:00	00:00:00:00	00:00:00:00	Video Clip
008	2014-03-21 10:00:00	00:00:00:00	00:00:00:00	00:00:00:00	00:00:00:00	Video Clip
009	2014-03-21 10:00:00	00:00:00:00	00:00:00:00	00:00:00:00	00:00:00:00	Video Clip
010	2014-03-21 10:00:00	00:00:00:00	00:00:00:00	00:00:00:00	00:00:00:00	Video Clip

Premiere Pro Nexio  
MediaBase panel  
browser lists clips in  
Nexio while linking to  
all files on NAS

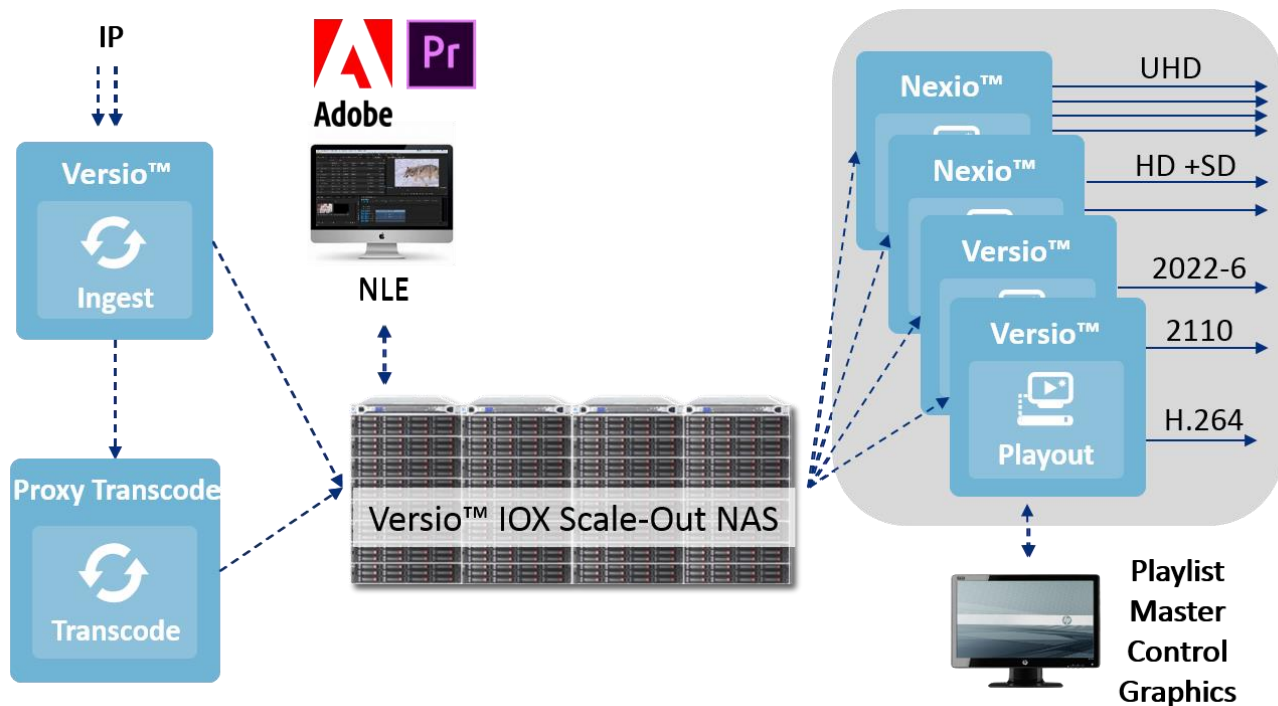
## Key Takeaways

- ✓ Edit in place using Versio IOX Scale-Out NAS (no file localization)
- ✓ Edit growing MXF clips while they are ingesting w/ auto-refresh
- ✓ Support for Premiere Pro-compatible Nexio® video codecs including UHD
- ✓ View and search metadata and other media via the integrated media browsing panel
- ✓ Fast "Smart Render" of native media types
- ✓ Write-back to shared storage with user metadata with the embedded export plug-in
- ✓ Access full editing and FX feature set of Premiere Pro
- ✓ Use panel to browse Nexio® MediaBase™ with metadata
- ✓ Export plug-in to Nexio with metadata
- ✓ Supports multiple Imagine storage solutions

## Markets and Applications

- News, Sports, Live Events

## Storage and Editing Workflow



Adobe Premiere Pro CC editing coupled with Versio IOX Scale-Out NAS provides an affordable, industry-standard editing and storage system. This system leverages Versio IOX Scale-Out NAS with no additional hardware required for high-resolution editing. This type of solution is ideal for systems requiring a smaller number of editing systems and is readily available for freelance editors.

## Additional Questions?

Please contact your local Imagine Communications sales representative or visit our website, [www.imaginecommunications.com](http://www.imaginecommunications.com), or call **1 866 4 Imagine (1 866 446 2446)** for immediate assistance.

## Resources

[Versio Platform](#)

[Imagine Communications' Versio IOX Storage solutions](#)

[Adobe Premiere](#)

[Adobe video tools and workflows](#)